SHAREHOLDER INFORMATION

CORPORATE OFFICE	
1014 Vine Street Cincinnati, OH 45202	(513) 762-4000 <u>www.thekrogerco.com</u> or ir.kroger.com
Shareholder Services	(513) 762-4808
Investor Relations & Financial Materials Requests	(513) 762-4366 e-mail: <u>kroger.ir@kroger.com</u>

STOCK TRANSFER AGENT & REGISTRAR	
Wells Fargo Shareowner Services	(800) 468-9716 [toll free]
P.O. Box 64874	e-mail: stocktransfer@wellsfargo.com
St. Paul, MN 55164-0874	www.shareowneronline.com

2015 FISCAL CALENDAR				
First Quarter	February 1 - May 23			
Second Quarter	May 24 - August 15			
Third Quarter	August 16 - November 7			
Fourth Quarter	November 8 - January 30, 2016			

~400,000
29,502
496,669,311*
519,785,486*
NYSE
KR

*Represents a weighted average outstanding amount during the fiscal year.

HIGH, LOW & CLOSING STOCK PRICE BY QUARTER									
	Fiscal 2014			Fiscal 2013					
Quarter	High	Low	Close	High	Low	Close			
1 st	\$47.90	\$35.13	\$46.85	\$35.44	\$27.53	\$34.23			
2 nd	\$51.49	\$46.50	\$50.17	\$39.98	\$32.77	\$38.25			
3 rd	\$58.15	\$49.98	\$57.80	\$43.85	\$35.91	\$41.96			
4 th	\$70.06	\$57.27	\$69.05	\$42.73	\$35.71	\$36.10			